**Clinch CRM**

**Dom Vacchiano**

**Product Spec Map**

Repo Link: <https://github.com/vacchiano/Clinch_CRM>

Inspiration:

* [Pipedrive](https://www.pipedrive.com/)
* [Teamzy](https://teamzy.com/)
* [Less Annoying CRM](https://www.lessannoyingcrm.com/)

DB Schema:

* User
  + Name
  + Email
  + Username
  + Password
* Contact
  + First Name
  + Last Name
  + Email
  + Phone
  + Address
  + Last Contact
  + Background Info
  + Status (prospect, qualified lead, party hosted, joined team, sale lost)
* Notes
  + Customer = ^Contact (1 to many)
  + Body (text)
* Party
  + Host = ^Contact (1 to many)
  + Guest = ^Contact (many to many)
  + $Total
  + Start Date
  + Link (usually FB)

**MVP Features:**

* Add contacts
* Add parties
* Add guests to parties
* Add contact notes
* Display guests & parties on dashboard

**V1 Wish List:**

* Display ‘Lead Status’ and ‘Monthly Totals’ in graphical way on dashboard

**V2 Wishlist:**

* Add FB integration with parties (they are usually FB parties)
* Add text/email integration for customer outreach